

PHOENIX RISING

NEW ORLEANS, LOUISIANA • MAY 17-21, 2007 • WWW.THEPHOENIXRISES.ORG

PROGRAMMING AND EVENTS

The following programming and events are but a sample of what Phoenix Rising has to offer, and a snapshot of what is being planned, for our *Harry Potter* conference. Please contact us at sponsorship@thephoenixrises.org with questions or for further information. Once we know your business or organization's focus, we can work with you to find the sponsorship opportunity that most interests you.

PROGRAMMING

Location: Sheraton New Orleans Hotel

Price: Starting at \$50 per session

Description: The Phoenix Rising programming – presentations, panels, roundtables and workshops on all things *Harry Potter* – will be finalized in the spring of 2007. Sponsors interested in a programming session may contact us before then to be placed on our priority list for when topics and presenters are finalized.

Keynote Presentations

Location: Sheraton New Orleans Hotel, Musée Conti Wax Museum, and Aquarium of the Americas

Price: Starting at \$1,000 per Keynote Presentation

Description: Attendees may purchase tickets to attend these keynote presentations, which will feature a topic presented by a Guest of Honor. Keynote Presentations attract from 150 to 500 guests, and may include perks such as a private viewing of a museum or a cocktail hour. Keynote Presentations will be finalized in the summer of 2006.

EVENTS

Location: As listed below

Price: Starting at \$500 per event

Phoenix Rising Rhythm Revue

Location: Grand Ballroom of the Sheraton New Orleans Hotel

A 300-attendee party, for the volunteers and staff of Phoenix Rising, and the earliest conference registrants.

Overture Dinner, Grand Gallery Opening

Location: Grand Ballroom, Vendor Room, and Gallery Room in the Sheraton New Orleans Hotel

To welcome attendees to New Orleans, Phoenix Rising has planned a grand dinner, beginning at 7:00 p.m. Dinner will be served buffet-style for two hours, and our Headmistress, Vicky Dann, will greet attendees. Following dinner, our Art Gallery will have its official opening, and participating artists will be on hand to discuss their work. Also, Phoenix Rising's Vendor Room will open to attendees for shopping during this time.

Squashy Purple Sleeping Bag Movie Nights

Location: Grand Ballroom of Sheraton Hotel

Each night of the conference, Phoenix Rising will show one of the *Harry Potter* movies as a late-night activity. Headmistress Vicky Dann, whose Muggle life includes teaching film at New York University's Tisch School of the Arts, will present a film-oriented lecture before each movie. Phoenix Rising will have squashy purple sleeping bags available for purchase as part of our registration system, if attendees are interested in watching the movies *Harry Potter*-style.

Storyville

Location: Bourbon Vieux, Cajun Cabin and Five O'Clock Grille

Attendees may purchase additional-cost tickets for themselves and their friends for Phoenix Rising's revival of Storyville, the famed birthplace of jazz. Ticket-holders will receive a buffet dinner featuring Cajun and Créole favorites, and then they'll enjoy sounds of jazz while watching pedestrians from the largest balcony on Bourbon Street.

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For more information: Amy Tenbrink – 612/414.7785
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QUIDDITCH

Artists and Authors Night

Location: Sheraton New Orleans Hotel
Saturday evening will focus on the creation of writing, film, art and music, from seeds of inspiration to the polished publication. Attendees will participate in hands-on workshops that take them from drafting to editing, and have the opportunity to take home custom-created short stories and sketches. Professional and amateur writers will read live from their works, and professional and amateur artists will show their portfolios. Additionally, the Paintbrush and Quill Society participants, who will have worked together online to create an illustrated work of fiction, will meet in person to discuss the collaborative process. Writing and art challenges and book signings are planned to round out this diverse event.

Masquerade Ball

Location: Fairmont Hotel
For four hours on Sunday night, Phoenix Rising will experience a bit of Mardi Gras revelry at the Masquerade Ball. In the grand tradition of New Orleans, attendees will costume themselves, don their masks and participate in a tradition that dates back to the Italian Renaissance. Identities will be a mystery until midnight, when the masks are removed, though neither a costume nor a mask is required. Cash bars will be available, as will a quieter space for those who prefer chatting to dancing.

Coda: Breakfast, Awards and Auction

Location: Sheraton New Orleans Hotel
Before departing on Monday morning, breakfast will be served buffet-style from 8:00 — 10:00 a.m. Following breakfast, awards will be presented, including prizes and recognition for Games, Exploratory Programming and *L'Université des Arts Magiques'* competition. The Coda will resolve with an auction of unique *Harry Potter*, fantasy and New Orleans items, so attendees can carry a bit of Phoenix Rising home with them.

Location: Woldenberg Park

Twelve to sixteen “professional” teams of eleven players will compete in the Riverside Quidditch Classic, while four “amateur” teams each comprised of approximately fourteen players will play for House bragging rights at various times throughout the day. And, of course, no Quidditch Classic would be complete without the full panoply of an Opening Ceremony and the presentation of the Quidditch Cup. Sponsorship of a professional or amateur team costs \$500, and comes with a variety of sponsor amenities, including a custom mascot and magical team history.

LAGNIAPPE

Location: Sheraton New Orleans Hotel

Price: Starting at \$100

Art Gallery

In keeping with our focus on transformative art, Phoenix Rising’s programming includes not only a gallery of fantasy and fan art, but a Grand Gallery Opening on Thursday night. We hope to have many of our participating artists on hand to discuss and celebrate their artwork during the Opening, and throughout the course of the weekend.

Auction

On Monday morning, as part of our Coda, Phoenix Rising will conduct an auction of *Harry Potter*, wizarding, literary and New Orleans items.

Games

In addition to Quidditch, Phoenix Rising is planning several games throughout the course of the weekend. More details will be available in the summer of 2006.

Phoenix Post

In order to assist attendees in meeting each other before arriving in New Orleans, Phoenix Rising offers Phoenix Post. In the months leading up to the conference, attendees can exchange postcards or e-mail with other attendees sorted into their same House at L’Université des Arts Magiques.

The Paintbrush and Quill Society

The New Orleans branch of the Paintbrush and Quill Society invites attendees to participate in its collaborative program for authors and artists. The first fifty authors and fifty artists to add the Paintbrush and Quill Society to their registration will be paired up by the Sorting Quill. The teams will then collaborate to produce an illustrated work of fiction.

Vendor Room

Phoenix Rising is presenting a Vendor Room during the course of the conference, and merchants will be on hand to offer attendees *Harry Potter*, wizarding and New Orleans items.



*Laissez les
bons temps rouler!*